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- **Chalapko Lidiya Dmitryivna**, candidate of economic sciences. Dnepropetrovsk state financial academy.
- **Forming of strategy of enterprise on principles of conception Value Based Management.** In the article scientific bases and practical experience of innovative approach are generalized in the management of – Value Based Management, or management system, aimed at a management the cost of enterprise
- **Keywords:** enterprise, business costs, management, efficiency.

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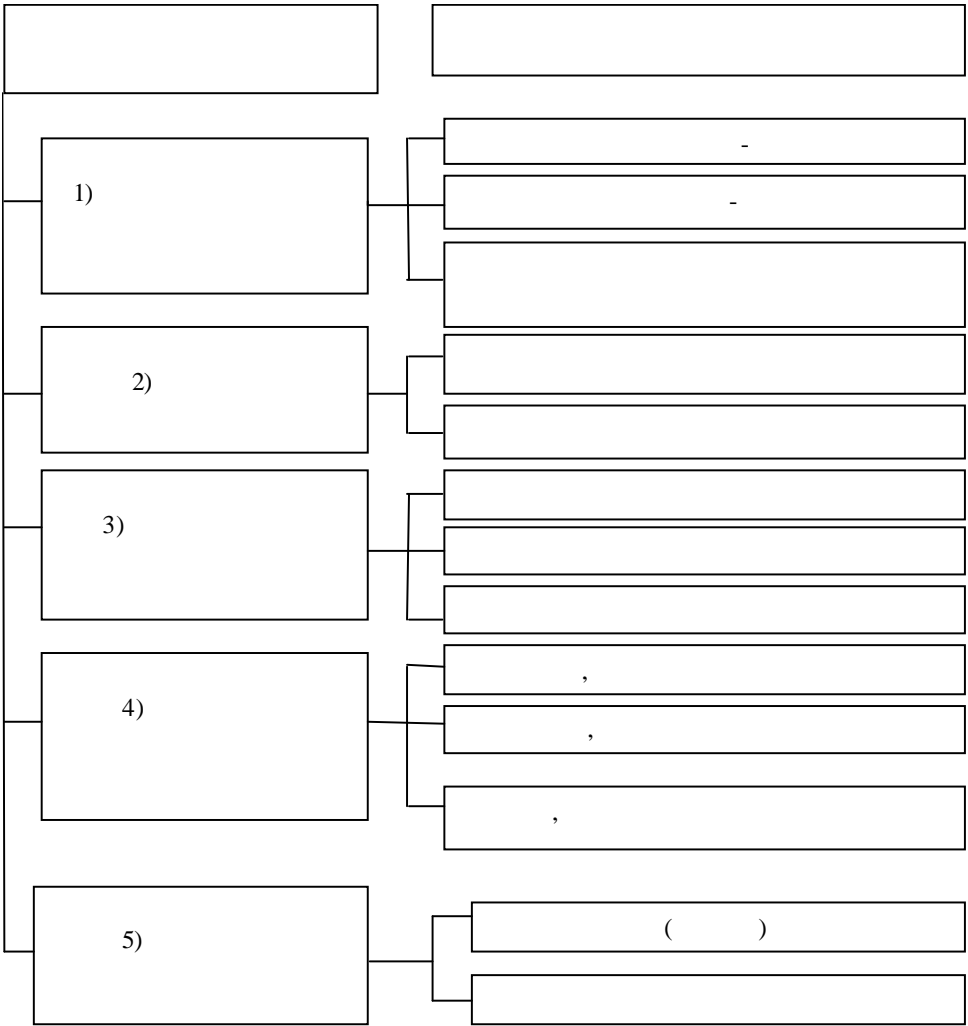
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**Barabanova Valentina Vitalievna**, candidate of economic sciences. **Barabanova Marina Andreevna**, competitor. The Zaporozhia national university is the Krivoriz'kiy faculty. **Basic principles of forming of effective tax management on pidriemstvakh.** The theoretical aspects of forming of effective tax management are considered on enterprises. The features of classification of taxes are analysed, certainly basic elements of taxes and their influence on efficiency of activity of enterprises. Grounded necessity of improvement of the system of taxation of enterprises.

**Keywords:** tax, extra charge of taxes of, tax rate, tax obligations.

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